



November SE411 Newsletter

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Tips To Speed Up Your Computer

Ironically one of the most common complaints about the machine that saves us so much time, the PC, is that it is "too slow." There are a number of reasons for the performance of computers to slow down, and a number of ways to speed up your computer. Before going further, it is important to mention that programs that claim to be computer "accelerators" often have the very opposite effect on your computer - they actually slow down performance!

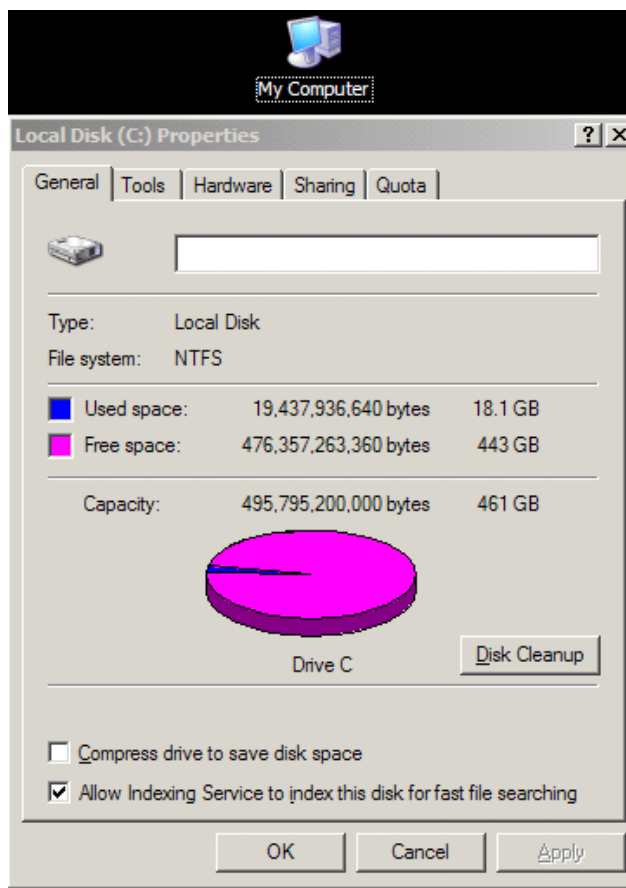
There are however, a number of steps that you can take to maintain and improve the performance of your computer. Some of them you may already be familiar with, and already do on a periodic basis. So if your computer is running slow, take a look at the list, check off the tasks that you already perform, and do the ones that still need to be done! If any of you that would like a list of things to be done to make your browser more efficient, let me know - I have not included that list here.

1. Run Belarc. Belarc is a short (free) program that you can download at www.belarc.com. It takes just a couple of minutes to run it, and print out and save the results that it displays. It will show you what hardware and software is currently installed on your computer as well as information you will find invaluable when your computer crashes, which it will do some day.

2. Run Scandisk. The Scandisk function was renamed Checkdisk at some point in the evolution of Windows, so regardless of what it is called in your version of Windows, run it periodically. The more you use your computer, the more frequently you should run Scandisk/Checkdisk.

3. Run Disk Cleanup. Doubleclick on "My Computer, highlight and then right click on your C Drive, then click on "Properties." You will see a window appear that has a button labeled "Disk Cleanup." After you click on "Disk Cleanup" you will see a list of items to be checked or unchecked. In most cases all the items in the list should be checked except for "Compress Old Files." Before you click "OK," click on the tab at the top of that window that says "Options," and then at the bottom of the window that appears you will see "You can free up more disk space by removing all but the most recent restore point." Just to the right of that statement, click on the button labeled "Clean up..." and click yes when it asks you if you are sure. Then click on the tab at the top on the left, that says "Disk Cleanup" and then click on "OK" and...

Don't close that window! - Continued on the next page -



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We find facts

The Web Sleuth - Online Investigative Services

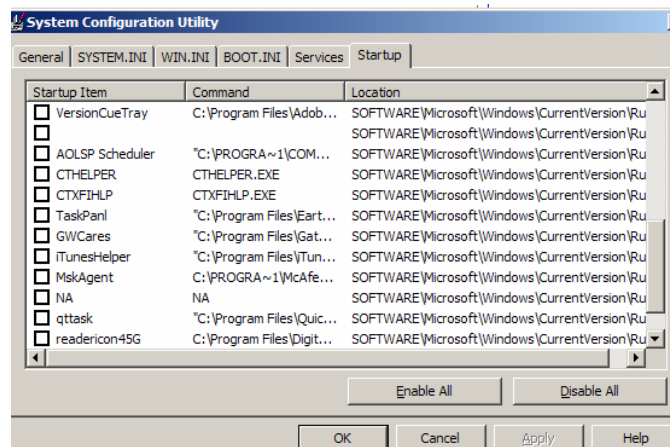
850-271-3566

4. Run Defrag. Now that you have fixed disk problems by running Scandisk, printed out the configuration of your computer using Belarc, and cleaned up temporary files by running Disk Cleanup, the next step is Defrag. At the top of that window that you left open in step 3, click on “Tools” and then click on “Defragment Now”

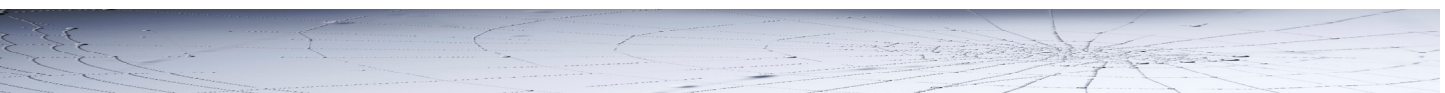
5. If after doing all of the above, your computer is still running slower than it did in the past, there may be spyware and/or other malicious files on your computer. Not to worry! There are a variety

of programs available to prevent spyware and malware from doing damage to your computer. Often part of the damage that these files do is to slow down computer performance. At Search Engines 411, we use McAfee antivirus and firewall, Adaware, and AVG to prevent damage from malicious files. For more information about any of these programs, please call 850-271-3566 or email sudanym@searchengines411.com

6. Something else that slows down computers is having too many unnecessary programs in “Startup.” To see which programs you have running in “Startup.” click on your “Start: button, click on “Run,” type in msconfig will see a window like the This is where you can out of “Startup” to speed careful, and only disable absolutely sure are not Startup. If you have any disable them. Give us a tions.



and click on “OK” You one shown here. take some programs up your computer. Be programs that you are required to run at doubt, then do NOT call with specific ques-



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To start with, we provide you with a free initial analysis of your site. [Email](#) us your URL (just one URL per domain please) and you will receive your report within 24 hours. If you have any web-related needs not listed below, let us know!

Web hosting -

--- is included for our clients with SE411 Plan A. [EMAIL](#) us for the specifics of this plan.

Affordable customized web site hosting -

-- is available for those who do not choose the SE411 Plan A, priced individually according to need. As an example, a 3 or 4 page site with an unlimited number of email accounts including auto-forwarding, and real time statistics, normally costs \$20 to \$30 a month to host, with no setup fee.

Keyword Effectiveness Index -

-- to determine the best keywords for your site. Targeting the best keywords draws more potential customers to your site

Link popularity/ Link Reputation reports -

-- (including interpretation of the reports) plus help with improving the link popularity/ link reputation of your site

Analysis and evaluation -

-- of entire web site

Recommendations for source code changes -

-- that will optimize your site for the search engines

Assistance with accomplishing changes,

-- or we can make changes ourselves

Reports on your site status

-- with the major search engines

Submission -

-- of each of the pages on your site to over 100 search engines/ directories

Reports on competitors' status -

-- with search engines and directories

Recommendations on how to get your site to rank higher on engines than your competitors' sites do

Assistance with individual problems,

-- such as when your page has already been banned by a search engine because of an inadvertent error

Testing of your site

-- for accessibility using the various major web browsers and resolutions settings

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